



Windy City Publishers

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Ed Prence

Full Biography

Ed Prence was a baseball player who grew up in the small town of Koppel, Pennsylvania, and played shortstop for Lincoln High School, a perennial powerhouse team in nearby Ellwood City. In 1971 at the age of 17, he fulfilled a dream by competing in Pittsburgh's Three Rivers Stadium for a state championship. He went on to play four years of Division I baseball—first at the University of Pennsylvania (where he was named to the Ivy League All-Freshman Team) and then at Duquesne University of the Atlantic 10 Conference, graduating in 1978.

He trained for a career in journalism, but a growing family with growing financial needs prompted him to make the leap into advertising sales, where he quickly became one of the leading media account executives in the Northeast. In 2010 at the age of 56, he retired from Comcast Spotlight in Pittsburgh after a decade as the Company's top biller. Along the way, he authored over one-thousand radio and television commercials for some of the largest local companies in the Northeastern United States and won the prestigious Telly Award in 2000 for his work in Pittsburgh market advertising.

Now retired, he has turned his talents back to his first love—creative writing. In *The Last Perfect Summer*, an inspiring sports and nostalgia novel, the author draws upon his experiences as a life-long amateur baseball player and his boyhood memories of growing up in a small Western-Pennsylvania steel town, where baseball was everything.

Ed spends his summers running baseball clinics throughout the Northeast for The Potter Baseball Group, run by his one-time high school co-captain, and former professional pitcher for the Detroit Tigers, Jeff Potter.

He still plays amateur baseball in the Penn-Ohio area, where his current team, The Boardman Fog, just completed a 17–1 season, and were crowned champions of the Youngstown (Ohio) Men's 55+ Senior Baseball League, Legends Division.

Ed has two children, three grandchildren, and has been married to his high school sweetheart, Liz, for over 38 years. He makes his home in Ellwood City, Pennsylvania, and also in Clearwater, Florida.

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